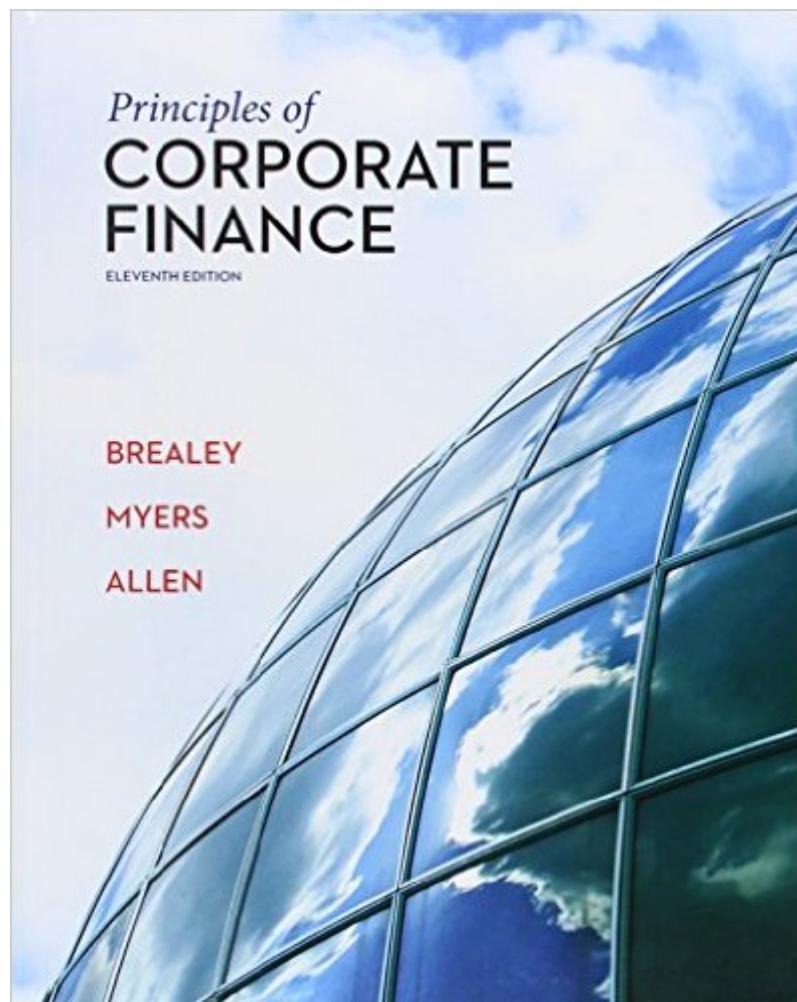


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Principles Of Corporate Finance (The Mcgraw-Hill/Irwin Series In Finance, Insurance, And Real Estate) (McGraw-Hill/Irwin Series In Finance, Insurance And Real Estate (Hardcover))





Synopsis

Note: This book is a standalone book and will not include access code. The integrated solutions for Brealey's Principles of Corporate Finance have been specifically designed to help improve student performance, meaning that students are prepared for class and can successfully solve problems and analyse the results. Resources within Connect Finance provide unlimited opportunities for students to practice solving financial problems and apply what they've learned. Brealey's world-leading content showing managers how to use financial theory to solve practical problems combined with a complete digital solution will help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

Series: McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)

Hardcover: 976 pages

Publisher: McGraw-Hill Education; 11 edition (January 15, 2013)

Language: English

ISBN-10: 0078034760

ISBN-13: 978-0078034763

Product Dimensions: 8.1 x 1.4 x 10.3 inches

Shipping Weight: 4.2 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars Â See all reviews Â (35 customer reviews)

Best Sellers Rank: #18,517 in Books (See Top 100 in Books) #23 in Books > Business & Money > Finance > Corporate Finance #287 in Books > Textbooks > Business & Finance #5358 in Books > Reference

Customer Reviews

By reading some negative reviews of this book on "concise" format/edition I would have felt discouraged to get it. At the same time I do understand that some of the readers could have no choice due to requirement of some classes. I have so far read the first 2 chapters from the Kindle sample and I will shortly buy the full book. I'd like to talk to the potential readers that are looking at this book not because they are forced to get it but because they are genuinely interested in it. I believe the authors are implying that the reader has knowledge of accounting. On the first or second chapter they mention "balance sheet" and I could follow easily because I did study programming for

accounting at high school. Chapter 7 is about risk and it introduces variance and standard deviation: here as well my background should help since I have studied statistics at the university. I would say that depending on educational background this book will end up being easier or harder to the reader. I'd say that a good background in math could help a lot even without previous knowledge of accounting or statistics. Either way, I repeat, you would need to know a bit of accounting (balance sheets, profit and loss, etc.). This can be achieved with simple searches on the internet: for example wiki on terms such as [Financial_accounting](#) and [Double-entry_accounting_system](#). Finally here some specific comments about the Kindle edition vs a regular paper edition. At first I found reading experience a bit awkward since I was accustomed to regular "entertainment" books with simple/plain layout. The original layout of this book is quite rich with charts, graphs. etc. and eventually I came to realize that overall the transposition from paper to electronic was well done.

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